

THIS IS A
WARNER BROS.
Campaign!

THE STORY (not for publication)

As Gary Cooper, an admiral, leaves his ship for retirement he recalls the struggle of a handful of Navy men in 1921 striving to prove the importance of carrier-launched aircraft. At that time, Cooper and Lt. Comdr. Walter Brennan were among the few eager Naval officers who had learned to land on the short deck of the Langley. On duty in Washington principally to make friends for naval aviation, Cooper is reunited at a party with Jane Wyatt, widow of a flying buddy. That same evening, while arguing with a publisher over the practicability of the carrier, Cooper insults a Japanese diplomat. He is shipped off to "flying a desk" in Panama. A year later Cooper gets his orders to report on board the new carrier, U.S.S. Saratoga. During a fleet problem, he is injured and when Jane visits him, they decide to get married. Cooper returns to the Naval Academy as an aviation instructor but soon incurs the disapproval of his superiors when he discounts surface ships' importance in favor of the carrier. He is back at sea when the Japs strike Pearl Harbor. From then on he rises to commanding officer of his own carrier as the Navy continues to play an increasingly important part in the war. At the climactic Okinawa battle Cooper's ship is badly damaged by kamikaze planes, but he refuses to abandon ship and she limps back to New York harbor a symbol of American determination to fight always for freedom.

"TASK FORCE"
 IS IN TODAY!



**NOTHING
 EVER
 LIKE IT!
 NOTHING
 YOU EVER
 LIKED
 MORE!**



All the pleasure that
 screen greatness can bring you
WARNER BROS. bring you now!

GARY COOPER
 LEADS THE WAY!



Gary gets the girl with
 the Baltimore smile!

WITH **JANE WYATT · WAYNE MORRIS · WALTER BRENNAN**
 Written and Directed by **DELMER DAVES** Produced by **JERRY WALD**



Original Music by Franz Waxman

Ad Mat 402—4 cols. x 10³/₄ inches (600 lines)

Also in 3-column size. See page 10.

Watch Day!
→

ALL OUT FRIDAY!

FOR THE ALL-OUT
GREATNESS OF

TASK FORCE



It's that rare kind of story that lights the spark that lights the heart (just as **WARNER BROS.**

did in "Yankee Doodle Dandy" and "Sergeant York")



The 'Big Guy' in his biggest role of all!



Gary gets the girl with the Baltimore smile!

STARRING

GARY COOPER

WITH JANE WYATT · WAYNE MORRIS · WALTER BRENNAN
Written and Directed by DELMER DAVES · JERRY WALD · Produced by
Original Music by Franz Waxman



Mat 310—3 cols. x 13½ inches (564 lines)

GARY COOPER

It's a Super-Cooper
soaring over seas and skies!
Adventure-every-second
in the topmost
triumph of all from
WARNER BROS.

**A SWEEPING CAVALCADE
THAT SWEEPS THE
WORLD'S OCEANS TO
BRING YOU THE
RICH, HUMAN STORY
OF THE MEN WHO
STOOD BY WHAT
THEY BELIEVED IN
AND THE WOMEN
WHO STOOD
BY THEIR
MEN!**



WITH JANE WYATT · WAYNE MORRIS · WALTER BRENNAN

Written and Directed by DELMER DAVES · Produced by JERRY WALD · Original Music by Franz Waxman

Mat 401—4 cols. x 6⁷/₈ inches (384 lines)

Also in 3-column size. See page 12.

THE CAST

Jonathan L. Scott Gary Cooper
Mary Morgan Jane Wyatt
McKinney Wayne Morris
Pete Richard Walter Brennan
Barbara McKinney Julie London
McCluskey Bruce Bennett
Reeves Jack Holt
Bentley Stanley Ridges
Dixie Rankin John Ridgely
Jack Southern Richard Rober
Senator Vincent Art Baker
Ames Moroni Olsen
Pilot Ray Montgomery
Timmy Harlan Warde
Tom Cooper James Holden
Jerry Morgan Rory Mallinson
Jennings John Gallaudet
Winston Warren Douglas

THE PRODUCTION

Produced by Jerry Wald. Written and Directed by Delmer Daves. Photographed by Robert Burks, A.S.C. and Wilfrid M. Cline, A.S.C. Art Director Leo K. Kuter. Film Editor Alan Crosland, Jr. Sound by Charles Lang. Special Effects by Roy Davidson, Director; Edwin DuPar, A.S.C. Set Decorator George James Hopkins. Wardrobe by Leah Rhodes. Color Sequences by Technicolor. Technicolor Color Dir. Natalie Kalmus; Asso.: Wm. Fritzsche. Makeup Artist Perc Westmore. Technical Advisers, Capt. S. G. Mitchell; U.S.N. and Capt. James Dyer, U.S.N., Ret. Original Music by Franz Waxman. Orchestrations by Leonid Raab. Assistant Director Bill Kissell. Unit Manager Eric Stacey.

Running Time: 116 Minutes

TASK FORCE IS



The biggest
of the
big ones
from
**WARNER
BROS.**



TREMENDOUS!

This is the one! The most thrilling,
most action-packed role ever for



GARY COOPER



WITH
JANE WYATT • WAYNE MORRIS • WALTER BRENNAN

Written and Directed by **DELMER DAVES** Produced by **JERRY WALD**

Original Music by Franz Waxman

Mat 309—3 cols. x 11 1/4 inches (47+ line:)

Also in 2-column size. See page 11.

Watch Day! ↓

ALL-OUT FRIDAY!



FOR THE ALL-OUT GREATNESS OF

TASK FORCE

STARRING **GARY**

COOPER



Gary gets the girl with the Baltimore smile!



**HERE'S THE BIGGEST
OF THE BIG NEW HITS
FROM WARNER BROS.**

WITH **JANE WYATT · WAYNE MORRIS · WALTER BRENNAN**

Written and Directed by **DELMER DAVES** Produced by **JERRY WALD**

Original Music by Franz Waxman

Mat 308—3 cols. x 11¼ inches (471 lines)

Also in 2-column size. See page 11.

NOTHING EVER LIKE IT!
NOTHING YOU EVER LIKED MORE!

T **A** **S** **K** **F** **O** **R** **C** **E**

Gary gets the girl with the Baltimore smile!

Warner Bros. new success!

STARRING

GARY COOPER

as "the big guy"—the big performance of his lifetime!

WITH JANE WYATT · WAYNE MORRIS · WALTER BRENNAN

Written and Directed by DELMER DAVES Produced by JERRY WALD

Original Music by Franz Waxman



Mat 307—3 cols. x 10³/₈ inches (435 lines)

Welcome!! ... there'll be one huge hooray
when Warner Bros. show it Today!

← Watch Day!

GARY COOPER TASK FORCE
GARY COOPER TASK FORCE
GARY COOPER TASK FORCE
GARY COOPER TASK FORCE
GARY COOPER TASK FORCE
GARY COOPER TASK FORCE
GARY COOPER TASK FORCE



Note: This Ad
Good For a
Herald. Print
Locally



Gary gets the girl
with the Baltimore
smile!

WITH JANE WYATT · WAYNE MORRIS · WALTER BRENNAN
Written and Directed by DELMER DAVES Produced by JERRY WALD
Original Music by Franz Waxman

Mat 306—3 cols. x 9 1/8 inches (381 lines)

WARNER BROS.
TASK FORCE
STARRING
GARY COOPER
with JANE WYATT · WAYNE MORRIS · WALTER BRENNAN
Written and Directed by DELMER DAVES Produced by JERRY WALD
Original Music by Franz Waxman

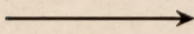
Mat 201—2 cols. x 1 5/8 inches (46 lines)



**NOTHING
EVER LIKE IT!
NOTHING YOU EVER LIKED MORE!**

*(Below: opening
Day Slug a'lo
on mat.)*

Today



Tomorrow

**TASK
FORCE**

sails into New York's heart!

STARRING
GARY COOPER

as "the big guy"—the big performance of his lifetime!

FROM
WARNER BROS.



WITH JANE WYATT · WAYNE MORRIS · WALTER BRENNAN

Written and Directed by **DELMER DAVES** Produced by **JERRY WALD**

Original Music by Franz Waxman

Mat 305—3 cols. x 9 inches (378 lines)

← *Insert your
City Here!*

<p><small>WARNER BROS.</small> TASK FORCE <small>STARRING</small> GARY COOPER <small>JANE WYATT · WAYNE MORRIS · WALTER BRENNAN</small> <small>Written and Directed by DELMER DAVES Produced by JERRY WALD</small> <small>Original Music by Franz Waxman</small></p>	<p>Both on One Mat Order Mat 101</p>
<p><small>WARNER BROS.</small> TASK FORCE GARY COOPER <small>JANE WYATT · WAYNE MORRIS · WALTER BRENNAN</small> <small>Written and Directed by DELMER DAVES Produced by JERRY WALD</small> <small>Original Music by Franz Waxman</small></p>	<p>1 col. 1 1/2 inches (21 lines)</p>
<p>1 col. x 2 3/8 inches (34 lines)</p>	

**These Teasers May Also
Be Used As Small-
Space Current Ads.**



Mat 204—2 cols. x 3⁵/₈ inches (100 lines)



Mat 203—2 cols. x 3¹/₈ inches (86 lines)

Also in 3-column size. See page 12.



Mat 202—2 cols. x 2⁷/₈ inches (82 lines)

Also in 3-column size. See page 10.

TASK FORCE

IS IN TODAY!

Watch Day!



All the pleasure that screen greatness can bring you WARNER BROS. bring you now!

NOTHING EVER LIKE IT! NOTHING YOU EVER LIKED MORE!

GARY COOPER

LEADS THE WAY!



Gary gets the girl with the Baltimore smile!

WITH JANE WYATT · WAYNE MORRIS · WALTER BRENNAN
Written and Directed by DELMER DAVES Produced by JERRY WALD



Original Music by Franz Waxman

Mat 304—3 cols. x 8 1/8 inches (345 lines)

Also in 4-column size. See front cover.

TASK FORCE



NOTHING EVER LIKE IT! NOTHING YOU EVER LIKED MORE!

FROM WARNER BROS.

GARY COOPER

WITH JANE WYATT · WAYNE MORRIS · WALTER BRENNAN DELMER DAVES · JERRY WALD

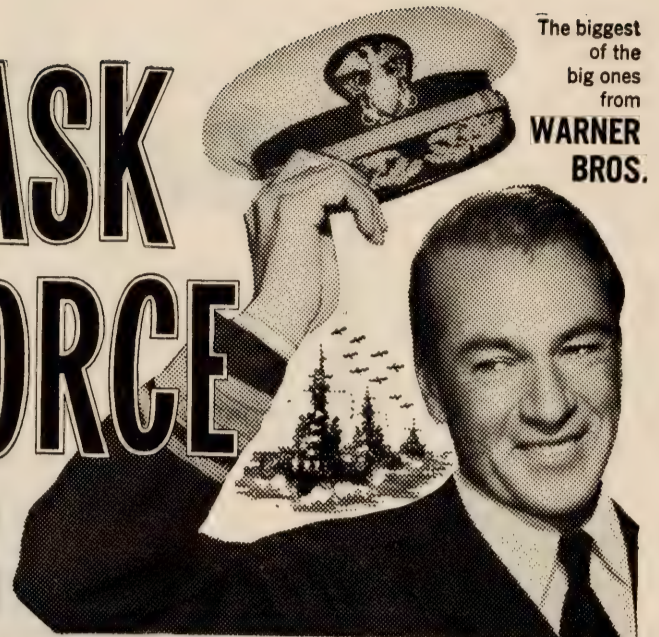
Original Music by Franz Waxman

Mat 301—3 cols. x 4 3/8 inches (186 lines)

Also in 2-column size. See page 9.

The biggest
of the
big ones
from
**WARNER
BROS.**

TASK FORCE IS



TREMENDOUS!

This is the one! The most thrilling,
most action-packed role ever for

GARY COOPER



WITH
JANE WYATT · WAYNE MORRIS · WALTER BRENNAN
Written and Directed by **DELMER DAVES** Produced by **JERRY WALD**
Original Music by Franz Waxman

Mat 206—2 cols. x 7½ inches (210 lines)

Also in 3-column size. See page 4.

Watch Day! ↓

ALL-OUT FRIDAY!



FOR THE ALL-OUT GREATNESS OF

TASK FORCE

STARRING

GARY COOPER



Gary gets the girl with
the Baltimore smile!

**HERE'S THE BIGGEST
OF THE BIG NEW HITS
FROM WARNER BROS.**

WITH
JANE WYATT · WAYNE MORRIS · WALTER BRENNAN
Written and Directed by **DELMER DAVES** Produced by **JERRY WALD**
Original Music by Franz Waxman

Mat 207—2 cols. x 7⅝ inches (214 lines)

Also in 3-column size. See page 5.

GARY COOPER

It's a Super-Cooper
soaring over seas and skies!
Adventure-every-second
in the topmost
triumph of all from
WARNER BROS.

A SWEEPING CAVALCADE
THAT SWEEPS THE
WORLD'S OCEANS TO
BRING YOU THE
RICH, HUMAN STORY
OF THE MEN WHO
STOOD BY WHAT
THEY BELIEVED IN
AND THE WOMEN
WHO STOOD
BY THEIR
MEN!

TASK FORCE

WITH JANE WYATT · WAYNE MORRIS · WALTER BRENNAN
Written and Directed by DELMER DAVES · Produced by JERRY WALD · Original Music by Franz Waxman

Mat 303—3 cols. x 5 1/8 inches (216 lines)

Also in 4-column size. See page 3.

WARNER BROS.

TASK FORCE

WILL SWEEP
NEW YORK
OFF ITS
HEART!

STARRING

GARY COOPER

WITH JANE WYATT · WAYNE MORRIS · WALTER BRENNAN
Written and Directed by DELMER DAVES · Produced by JERRY WALD
Original Music by Franz Waxman



Mat 302—3 cols. x 4 3/8 inches (183 lines)

Also in 2-column size. See page 9.

← Insert your
City Here!

**NOTHING EVER LIKE IT!
NOTHING YOU EVER
LIKED MORE!**

WARNER BROS.

TASK FORCE



WITH
**JANE WYATT · WAYNE MORRIS
WALTER BRENNAN**
Written and Directed by **DELMER DAVES** Produced by **JERRY WALD**
Original Music by Franz Waxman

Mat 102
1 col. x 6 3/8 inches (88 lines)

GARY COOPER

The 'Big Guy' in the biggest of big ones from **WARNER BROS.**

TASK FORCE

WITH
JANE WYATT · WAYNE MORRIS · WALTER BRENNAN
Written and Directed by **DELMER DAVES** Produced by **JERRY WALD**
Original Music by Franz Waxman

Mat 205—2 cols. x 5 3/4 inches (160 lines)

Retouched Ad Art

The art used in this campaign is available as 8 x 10 stills for your use in lobbies and blow-ups. Order from National Screen Service.

GARY COOPER

The biggest of the big ones from **WARNER BROS.**

TASK FORCE

WITH
JANE WYATT · WAYNE MORRIS · WALTER BRENNAN
Written and Directed by **DELMER DAVES** Produced by **JERRY WALD**
Original Music by Franz Waxman

Mat 103
1 col. x 7 7/8 inches (110 lines)

The Billing

WARNER BROS.	50%
Pictures Presents	5%
"TASK FORCE"	100%
Starring	
GARY COOPER	100%
with	
JANE WYATT - WAYNE MORRIS	25%
WALTER BRENNAN	
Written and Directed by	
Delmer Daves	25%
Original Music by Franz Waxman	
	3%
Produced by Jerry Wald	
	25%
A Warner Bros.-	
	5%
First National Picture	
	1/2%

Latest Warner Bros. Short Subjects

"HUNTING THE FOX" . . . The fox, that maurader of the henhouse, leads red-coated sportsmen a merry chase in this fast-paced flicker of the fox hunt.

5513 . . . Technicolor Sports Parade—10 min.

"PIGSKIN PASSES" . . . This exciting two-reeler combines nostalgic scenes of the gridiron past—Knut Rockne, Red Grange and the 1919 Army-Navy game—and the thrill-packed present—Notre Dame-U.S.C., the Rose Bowl, Army-Navy, and many others.

6101 . . . Featurette—20 min.

"U. OF SOUTH. CAL. BAND AND GLEE CLUB" . . . The hundred young men of the U.S.C. band and glee club perform many college favorites and service selections.

6801 . . . Melody Masters Band (Re-release)—10 min.

"EACH DAWN I CROW" . . . In this laugh-laden cartoon comedy, Elmer Fudd is fowled up by a suspicious rooster, who thinks Elmer is trying to make a chicken dinner out of him.

5714 . . . Technicolor Cartoon—7 min.

"TOM THUMB IN TROUBLE" . . . A delightful tale about little Tom Thumb and the trouble he gets into by befriending a bird.

6301 . . . Technicolor Blue Ribbon Cartoon (Re-release)—7 min.



Here's How the U. S. NAVY Get "TASK

1

PREVIEW ON AIRCRAFT CARRIER ★ ★

TWO GREAT ATTENTION-GATHERING PREVIEWS ON BOARD NAVY CARRIERS ON BOTH COASTS!

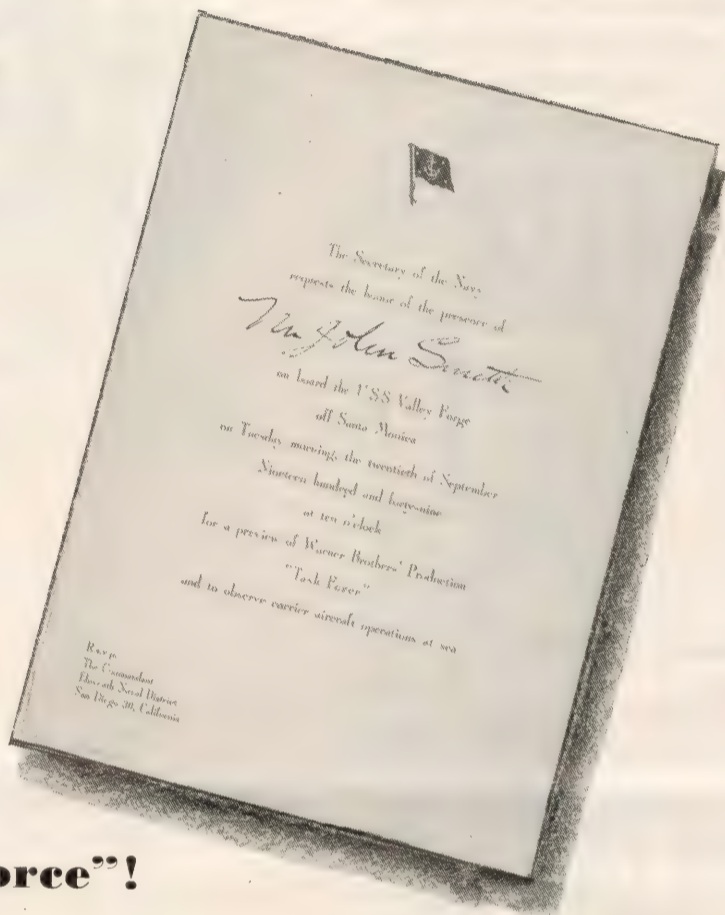
On the west coast off Santa Monica "Task Force" gets a send-off with an invitational preview on board the U.S.S. VALLEY FORGE! And on the east coast it's the U.S.S. MIDWAY which drops the hook in Gravesend Bay off Fort Hamilton, New York to pick up city and state officials, newspapermen, radio men, photographers and other prominent figures.

That's the invitation at right—sent out to the select lists by the Secretary of the Navy.

Activities of the day (during normal naval operations):

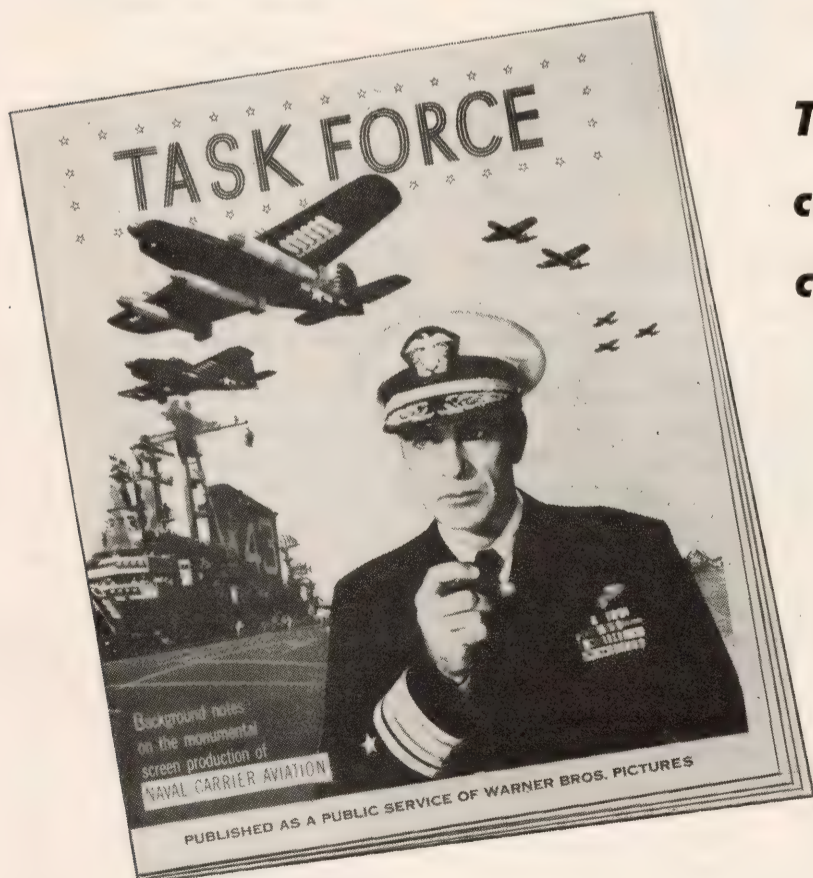
- 1) Out to sea at 10 A.M. 2) Lunch on board. 3) Several hours at sea for display of actual aircraft simulated combat operations. 4) Dinner on board. 5) Preview of TASK FORCE on the hangar deck.

A Real Show! A Real Sendoff For "Task Force"!



3

WARNER BROS.' 8-PAGE FOLDER ★ ★



The folder is distributed nationally to schools, colleges, public libraries, preparatory schools, clubs and community groups!

"Task Force" — Background Notes on the Monumental Screen Drama of Naval Aviation" is the title of the handsome 8-page, 2-color folder prepared with the assistance and cooperation of the U. S. Navy and published as a public service of Warner Bros. Pictures, Inc.

Important comments, especially written for folder, include statements from:

W. F. HALSEY,
Admiral, USN Ret.
LOUIS DENFELD,
Admiral, U. S. Navy
Chief of Naval Operations
C. T. DURGIN,
Vice Admiral, U.S.N.
Deputy Chief of Naval Operations (Air)

★ ★ ★ ★ For the word on how to tie in all

and **WARNER BROS.**

FORCE" Under Way!!!

2 THE NAVY POSTER

U. S. Navy full-color ONE-SHEET—distributed by the Navy throughout the U. S. and its possessions!

WINDOW CARD (not illustrated) Size 14" x 22" in full color—adapted from one-sheet design. Distribution same as one-sheet.

2-COL. NEWSPAPER MAT Original Gary Cooper art made into 2-col. newspaper mat and distributed to local Navy personnel with suggestions for local planting. Mat includes credit for "Task Force."

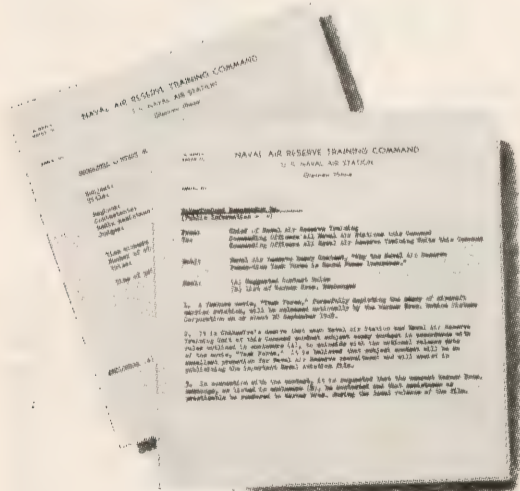
NEWSREEL COVERS CEREMONY Newsreel coverage shows presentation ceremony with U.S. Navy seaman giving Gary Cooper the first poster off the press.



4 THE NAVY'S ESSAY CONTEST ★ ★ ★

Essay contest initiated in official Naval Air Reserve Training directive (see cut) sent to local Commanding Officers from coast to coast.

Contest's theme: "Why the Naval Air Reserve Peace-Time Task Force is Sound Peace Insurance."



← Copy of U. S. Naval directive to all Naval commands throughout the country requesting promotion of local essay contests to coincide with film's release.

Here Are the Facts:

LENGTH OF ESSAY:
200 Words or Less

THEME:
"Why the Naval Air Reserve Peace-time Task Force is Sound Peace Insurance"

REGIONS:
Area served by each NAS/NARTU this Command.

CONTESTANTS:
Boys, 12-18 years of age.

MEDIA ASSISTANCE:
Newspapers selected by Commanding Officer.

JUDGES:
As selected by CO. (CO, local newspaper publisher, local war hero are suggested).

TIME WINNERS ANNOUNCED:
27 October 1949.

NUMBER OF WINNERS:
1st and 2nd prize each local contest.

PRIZE:
A day's visit and entertainment at the Naval Air Station.

TIME OF PRIZE:
Thanksgiving vacation or as determined by CO.

Contest Under Over-all Direction of Rear Admiral Austin Kelvin Doyle, U.S.N.
Chief of Naval Air Reserve, Naval Air Station, Glenview, Illinois.

this activity locally, turn the page!!!!

THESE NAVY OFFICERS ARE GEARED TO GO

**Public Relations
Officers at 26
Naval Air Stations
Throughout the
Country Set to
Help with Con-
tests, Equipment,
Parades, Publicity
and Ballyhoo!!**

AKRON AREA

Naval Air Station, Akron, Ohio
Commanding Officer—Capt. David W. Shafer, USN
Public Information Officer—Lt. (jg) Joseph W. Schuh, USNR

ATLANTA AREA

Naval Air Station, Atlanta, Georgia
Commanding Officer—Capt. Elton C. Parker, USN
Public Information Officer—Lt. Comdr. Thomas H. Rentz, USNR

BIRMINGHAM AREA

Naval Air Station, Birmingham, Alabama
Commanding Officer—Comdr. Harvey P. Burden, USN
Public Information Officer—Lt. Comdr. Richard R. Carlisle, USNR

BOSTON AREA

Naval Air Station, Squantum, Massachusetts
Commanding Officer—Capt. John P. Fitzsimmons, USN
Public Information Officer—Lieut. Edward G. Goshorn, USNR

CHICAGO AREA

Naval Air Station, Glenview, Illinois
Commanding Officer—Capt. Donald L. Mills, USN
Public Information Officer—Lieut. William A. Kinsley, USNR

COLUMBUS AREA

Naval Air Station, Columbus, Ohio
Commanding Officer—Capt. Frank C. Sutton, USN
Public Information Officer—Lt. Comdr. Edward G. Colgan, USNR

DALLAS AREA

Naval Air Station, Dallas, Texas
Commanding Officer—Capt. Milton A. Nation, USN
Public Information Officer—Comdr. James B. Holton, USNR

DENVER AREA

Naval Air Station, Denver, Colorado
Commanding Officer—Capt. John T. Brown, USN
Public Information Officer—Lieut. Wesley J. Adams, USNR

DETROIT AREA

Naval Air Station, Grosse Ile, Michigan
Commanding Officer—Capt. James P. Walker, USN
Public Information Officer—Lt. Comdr. David A. Black, USNR

FREE RADIO AIDS

5-Minute Interviews with GARY COOPER, WAYNE MORRIS.

ALSO . . . Spot Announcement Record Includes 1-min. spots and 15-second station breaks!

How To Order:

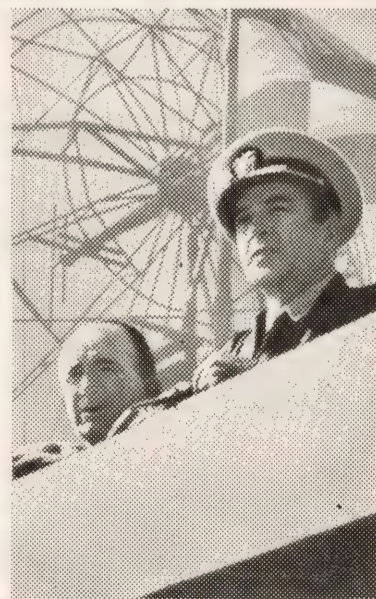
Order one or all discs direct
from Warner Bros. Campaign
Plan Editor, 320 W. 44th Street,
New York 18, N.Y.

POPULAR 5-COL. FEATURE MAT

For amusement page or weekend supplement.
Art and heading on one mat. Set other type.

Order "Movie-of-the-Week" Mat No. 715-502-X from National Screen.

MOVIE - OF - THE - WEEK: Warner Bros. "TASK FORCE" Starring GARY COOPER



An early enthusiast of Navy carrier aviation, Lt. Jonathan Scott (Gary Cooper) teaches at Annapolis where he and his wife Mary (Jane Wyatt) enjoy happy hours with Midshipman McKinney (Wayne Morris) and his fiancée (Julie London).

Assigned to carrier duty after Pearl Harbor, Scott and other officers are briefed for action by their old chief, Admiral "Pete" Richard (Walter Brennan). As operations officer on the Task Force Staff, Scott goes through many Pacific battles.

Responsibilities increase when Lt. Jonathan Scott is named commanding officer of a giant carrier. Anxiously, he and Richard await returning planes.

Scott's sporadic homecomings are memorable moments for Mary, whose warm smile gives no hint of her constant anxiety over his safety.

WITH YOU ON YOUR 'TASK FORCE' CAMPAIGN!!

JACKSONVILLE AREA

Naval Air Reserve Training Unit
Naval Air Station, Jacksonville, Florida
Commanding Officer—Capt. Frederic W. Priestman, A3, USNR
Public Information Officer—Lt. (jg) Francis J. Coughlan, USNR

KANSAS CITY AREA

Naval Air Station, Olathe, Kansas
Commanding Officer—Capt. Campbell Keene, USN
Public Information Officer—Lt. (jg) Lee K. Stanley, USNR

LAKEHURST AREA

Naval Air Reserve Training Unit
Naval Air Station, Lakehurst, New Jersey
Commanding Officer—Comdr. Raymond C. Gossum, A4D, USNR

LINCOLN AND OMAHA AREA

Naval Air Station, Lincoln, Nebraska
Commanding Officer—Comdr. Leif S. Melsom, A3, USNR
Public Information Officer—Lieut. Ray W. Ferguson, USNR

LOS ANGELES AREA

Naval Air Station, Los Alamitos, California
Commanding Officer—Capt. Michael H. Kernodle, USN
Public Information Officer—Lt. Comdr. Edward C. Ingraham, USNR

MEMPHIS AREA

Naval Air Reserve Training Unit
Naval Air Station, Memphis, Tennessee
Commanding Officer—Capt. Clarence O. Taff, USN
Public Information Officer—Lieut. Howard D. Sturm, USNR

MIAMI AREA

Naval Air Station, Miami, Florida
Commanding Officer—Comdr. Charles M. Ewan, A3, USNR
Public Information Officer—Lieut. William H. Ehart, USNR

MINNEAPOLIS AREA

Naval Air Station, Minneapolis, Minnesota
Commanding Officer—Capt. Evan E. Fickling, USN
Public Information Officer—Lt. Comdr. George F. Hoppe, USNR

NEW ORLEANS AREA

Naval Air Station, New Orleans, Louisiana
Commanding Officer—Capt. William S. Harris, USN
Public Information Officer—Lt. Comdr. John M. Parsons, USNR

NEW YORK AREA

Naval Air Station, New York, New York
Commanding Officer—Capt. Donald E. Wilcox, USN
Public Information Officer—Comdr. Samuel Levy, USNR

NIAGARA & BUFFALO AREA

Naval Air Station, Niagara Falls, New York
Commanding Officer—Comdr. Laurence D. Ruch, A3, USNR
Public Information Officer—Lieut. Thomas H. McManus, USNR

NORFOLK AREA

Naval Air Reserve Training Unit
Naval Air Station, Norfolk, Virginia
Commanding Officer—Capt. Whitmore S. Butts, USN
Public Information Officer—Lt. Comdr. Leo B. Riester, USNR

OAKLAND AREA

Naval Air Station, Oakland, California
Commanding Officer—Capt. Harry R. Horney, USN
Public Information Officer—Lt. Comdr. Francis E. Tonrey, USNR

PHILADELPHIA AREA

Naval Air Station, Willow Grove, Pennsylvania
Commanding Officer—Capt. Carroll B. Jones, USN
Public Information Officer—Comdr. William H. Ginn, USNR

SEATTLE AREA

Naval Air Reserve Training Unit
Naval Air Station, Seattle, Washington
Commanding Officer—Capt. Argyle E. Buckley, USN
Public Information Officer—Lt. Comdr. Robert N. Grunbock, USNR

SPOKANE AREA

Naval Air Station, Spokane, Washington
Commanding Officer—Comdr. Waldo C. Grover, A3, USNR
Public Information Officer—Lieut. Robert J. Anderson, USNR

ST. LOUIS AREA

Naval Air Station, St. Louis, Missouri
Commanding Officer—Capt. Roland P. Kauffman, USN
Public Information Officer—Lt. Comdr. Bart J. Slattery, Jr., USNR

WASHINGTON AREA

Naval Air Reserve Training Unit
Naval Air Station, Anacostia, D. C.
Commanding Officer—Capt. George L. Kohr, USN
Public Information Officer—Lt. Comdr. Wayne E. Pomfrey, USNR

WINDOW STILLS

Selected stills for variety of local window tie-up displays.

Order "Window Stills No. 715"—set of 6 or individually by number—from National Screen.

Men's Wear—GC-28	Sporting Goods—GC-110
Sweaters—GC-102	Gowns—715-629
Sport Jacket—GC-105	Millinery—715-636

SECRET MESSAGE THROWAWAY

Imprint locally—great as direct mail postcard, theatre throwaway, package stuffer, program insert, lobby teaser display.

TOP SECRET!!!

Instructions: To read message, hold card to mirror.

SECRET!! POWERFUL TASK FORCE
SIGHTED AT SEA PROCEEDING AT
HIGH SPEED ON COURSE FOR

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The cutout of Gary Cooper can also be animated as shown. Small motor swings the cap arm back and forth.



GARY COOPER receives a hero's welcome from lovely Jane Wyatt in this romantic scene from Warner Bros.' saga of naval carrier aviation, "Task Force," coming to the Theatre. Still 715-50 Mat 715-2D

Gary Cooper Only Choice For Lead in 'Task Force'

When a few years ago, Executive Producer Jack L. Warner gave the signal to proceed with "Task Force," one of the most ambitious productions his studio was to essay in recent years, all thoughts naturally turned to the problem of who was to play the leading role. But it did not take long to decide—Gary Cooper was far and away the one and only choice.

For who better was there in Hollywood to play the stalwart American naval officer, an early pilot who fought the Navy's battles, first as a young officer in Washington trying to sell Naval Aviation, and later as the skipper of a huge carrier fighting in the Pacific during the recent war. And throughout the story with his beautiful and loyal wife, played by Jane Wyatt, at his side.

Depicting this kind of two-fisted, trustworthy, handsome-but-lean-and-rugged, kind of role was nothing exactly new to Cooper. From the days way back when he appeared in "Wings," "Beau Geste" and "Lives of a Bengal Lancer," the tall "Coop" has long been one of the nation's favorites. Later he went on to depict the leading characters in "Sergeant York," "The Westerner," "For Whom the Bells Toll," "Saratoga Trunk" and "Pride of the Yankees"—all multi-million dollar productions—each among the



GARY COOPER Still 715-601 Mat 715-1B

most popular of its film season. So it was almost natural that Gary Cooper should portray Jonathan L. Scott, naval flying officer and admiral of a carrier task force, a great role for one of Hollywood's greatest actors.

Saga Filmed On Carrier

Coincident with the scheduled operations, a cast and crew of 120 boarded the U. S. S. Antietam, a Navy carrier, for the filming of scenes for Warner Bros.' "Task Force."

The first unit and cast operated in the Pacific for approximately 30 days. Other photographic units were dispatched to Hawaii, Midway, Guam, the Panama Canal Zone, and elsewhere.

Stars Gary Cooper, Wayne Morris, and Walter Brennan, Director Delmar Daves, and

other members of the company sailed from the Naval Air Station, San Diego.

"Task Force" is the story of Naval carrier aviation and the development of carrier air warfare from 1921 to the present, with emphasis on the important part carrier-launched planes played in turning the battle of the Pacific during World War II.

The featured cast include Jane Wyatt, Bruce Bennett, John Ridgley, Jack Holt, James Holden and Julie London.

(LEAD STORY)

'Task Force', Action Saga of Naval Aviation, Coming

"Task Force," one of Warner Bros.' greatest productions of the post-war period, has been booked by the management of the Theatre and will begin its engagement here on

Starring Gary Cooper, the long-heralded "Task Force" is the thrilling story of naval aviation with emphasis on the aircraft carriers which helped achieve the recent victory in the Pacific and over which there is much controversy in defense circles even today.

Over a year in the making, Warner Bros., with director Delmer Daves, sent location crews aboard the "flattops" themselves on specially executed maneuvers in order to reproduce the battle episodes of the film. In addition, actual hitherto unreleased footage from the film files of the U. S. Navy were utilized to add the proper authenticity.

Besides star Cooper, the picture features Jane Wyatt, Wayne Morris and Walter Brennan. An interesting sidelight concerning Morris' role is that during the war he portrayed the same role, only in the real sense

as a pilot on board the Essex, one of the Navy's most illustrious carriers which saw action all the way to the final big show at Okinawa.

A tender love story forms a great part of the film as Jane Wyatt, sweetheart and then wife of the stalwart but impetuous Lieut. Scott, waits at Pearl Harbor for him to return from a cruise on the famed Enterprise when the Japs strike. Scott had earlier been one of the original intrepid pilots on the Langley, a small, reconverted standard ship, the Navy's first carrier.

How he goes on, fighting first apathy on the part of some Congressmen to the use of the carrier as an offensive weapon, and later as skipper of one of the Navy's greatest carriers fighting against the enemy, forms the exciting subject matter of the film's background. In the climactic scenes, the picture employs Technicolor to depict the graphic action.

Produced for Warner Bros. by Jerry Wald with the cooperation of the Navy, "Task Force" seems headed for an enthusiastic run here.

(LEAD STORY)

'Task Force' With Cooper On Way Here

"Task Force," Warner Bros.' monumental drama of naval carrier aviation begins a week's engagement at the Theatre beginning

Starring Gary Cooper, the film follows the story of a naval officer, one of the early few who sought to advance carrier-based aviation as a necessary war weapon to the present time. His faith in the value of the carrier planes is finally triumphantly justified in the harrowing days of World War II with some of the more thrilling actions graphically depicted.

Also featured in the cast of "Task Force" are Jane Wyatt, who plays the tender role of Cooper's sweetheart, Walter Brennan, Wayne Morris and Bruce Bennett.

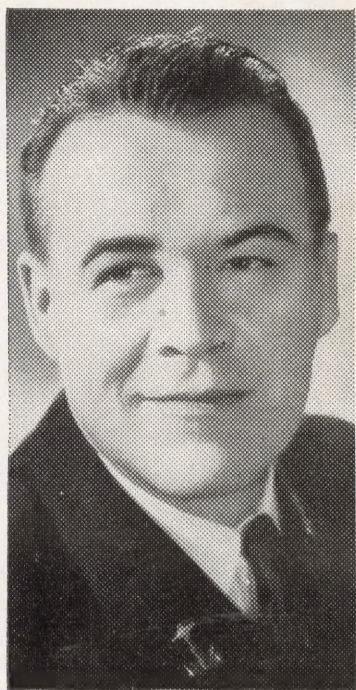


JANE WYATT Still 715-630 Mat 715-1D



WAYNE MORRIS comforts a wounded comrade on the carrier flight deck in a scene from "Task Force," Warners' thrilling story of our naval aviators, Gary Cooper stars.

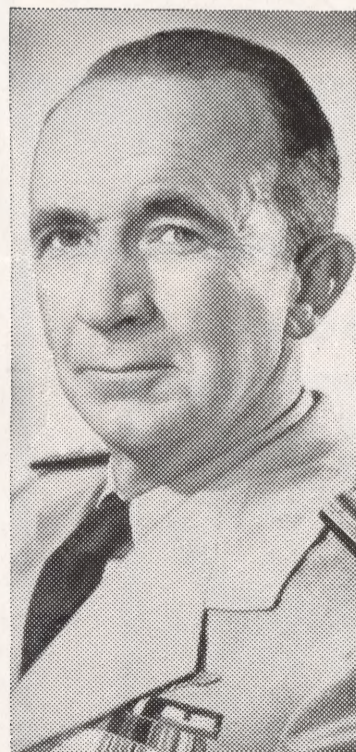
Still 715-831 Mat 715-2A



WAYNE MORRIS, currently appearing in Warner Bros.' "Task Force."
Still 715-627 Mat 715-1A



JULIE LONDON, second femme lead in "Task Force" at the Strand.
Still 715-650 Mat 715-1E



WALTER BRENNAN, featured in Warner Bros.' "Task Force."
Still 715-603 Mat 715-1C

WARNER BROS. CASTS MORRIS IN REAL ROLE

Rarely is an actor cast in a reel role similar to the one he has played in real life. Of course, while some screen personalities fit their type of screen role to perfection, one must not expect the Bogarts and the Greenstreets, actually as peace-loving as anyone, to break the law outside a Hollywood sound stage.

However, when Wayne Morris was cast as one of the leading players in Warner Bros.' thrilling saga of carrier aviation, "Task Force," it was particularly fitting because he was a flying Navy officer during the war. Morris operated off the flight deck of the famous Essex for many perilous months, participating in raids on Marcus, Wake, Iwo Jima and Okinawa. He is credited with shooting down five Japanese aircraft, with sinking a Japanese gunboat and a destroyer, and helping to destroy an enemy submarine.

In press interviews, Morris modestly discounts his war exploits saying he "was just one of thousands," but the fact still remains his roles in reel and real life have oddly been one and the same. The film stars Gary Cooper, with Jane Wyatt.

GARY COOPER AND BRENNAN IN 7th FILM

Gary Cooper and Walter Brennan are together again in the 23rd year of their friendship and professional association, and in their seventh picture as star and featured player.

The seventh picture, which they both think will be their "luckiest," is Warner Bros.' "Task Force," which opens on at the Theatre.

In 1925, Cooper, a jobless young cartoonist, and Brennan, an ex-pineapple grower, met on a Hollywood film lot where they were seeking jobs as "extra" players.

Ten years after that, with Cooper as the star and Brennan in an important featured role, they appeared in "The Wedding Night." And for six pictures after that, they have shared screen honors. These films are "The Cowboy and the Lady," "The Westerner," "Meet John Doe," "Sergeant York," "Pride of the Yankees," and the present "Task Force."

Both actors say they'd like to make it an even ten before they give up acting together.

Scene From New Pic Stirs Memory

In an early sequence of Warner Bros.' "Task Force," currently at the Theatre, naval officer Gary Cooper is given a copy of Ernest Hemingway's "Farewell To Arms" with the explanation that it is a leading best seller. Actor Gary Cooper was well aware of the fact. He starred in the film version of the novel seventeen years ago.

ACTOR BRENNAN SHOPS WISELY FOR FILM PARTS

People—film-goers, that is—get tired of an actor when there is too much of him in a picture, according to Walter Brennan, who has been around in about 100 motion pictures, in big parts, little parts, and medium-sized parts.

"They can take a lot of Clark Gable, say, or Lana Turner, or Errol Flynn or Gary Cooper, but we character actors bore audiences when we're on the screen too much," he said.

That's one reason Brennan thinks he has the "perfect" role in Warner Bros.' "Task Force," due at the Theatre.

"I'm in it just enough so that people notice me and will remember me, but not enough so that I bore the folks who would rather be looking at the hero—that's Gary Cooper."

Brennan has been picking his roles with that fact in mind for almost a quarter of a century, and having won three Academy Awards for supporting performances, he apparently has shown good judgment in his selection of what's right for him.

And nobody's ever been reported to have been bored with a Brennan performance yet.

JACK HOLT AS TOP ADMIRAL IN 'TASK FORCE'

Jack Holt, appearing in Warner Bros.' "Task Force," due at the Theatre, plays the role of the late Admiral Joseph M. Reeves in the carrier aviation drama.

Admiral Reeves, frequently called the father of Naval carrier aviation because of his work in its development, died about a year ago. He was a colorful and public figure, with his white goatee and scholarly manner, during the '20s and '30s. His analysis of the Battle of Jutland is considered one of the most important Naval battle critiques of modern times.

As the Admiral, Holt appears in sequences at the U.S. Naval Academy and aboard the U.S.S. Langley, first of the flattops.

Holt, who was a leading outdoor star 15 years ago, recently turned 60 years old and has been limiting his screen appearances. He played a token "bit" role in "Treasure of Sierra Madre," in which his son, Tim Holt, was featured.

Gary Cooper and Wayne Morris head the cast.

Star Flies, Sings Solo in Film

Gary Cooper makes his solo song bow in Warner's "Task Force," currently at the Theatre, singing—of all things!—the traditional Yule song, "Oh, Christmas Tree."

Cooper's throaty baritone has been heard before in barroom scenes and in group singing, but the "Task Force" song is the first time he's tried it alone.



GARY COOPER, Jane Wyatt and Julie London in a scene from Warner Bros.' "Task Force," which opens at the Theatre on
Still 715-60 Mat 715-2C

Streamlined Jane Wyatt Bemoans Fashions of 20's

Miss Jane Wyatt, who definitely has an up-to-date figure, lost it in the shapeless morass of what she called the "sexless sacks" of 1922.

"What happened to my waistline!" she cried when Leah Rhodes, studio dress designer, draped the actress in a box-like affair that almost reached to her ankles. "I'm all the same width from hem-line to shoulders."

Which is exactly what Miss Rhodes had in mind when she fitted the actress for the costumes she wears in Warner Bros. "Task Force," opening at the Theatre on

Miss Rhodes told the actress that she might as well stop fussing because the next sequence was 1926, and the skirts of American women were up to here instead of down to there.

"And if you've got knobby knees, they'll show," Miss Rhodes added severely.

The actress denied having knobby knees. "No waistline in 1926?" she inquired anxiously.

The designer assured her that there was no waistline in 1926

either. More despair for Jane. Following the two earlier periods, Miss Wyatt moves into 1931, 1936, and the present—happier days from the vanity viewpoint of women who like to look shapely in their clothes.

The actress was glad of that, but voiced the opinion that the leading man in "Task Force," Gary Cooper, had it a lot easier, not having to worry about waistlines and knobby knees.

Producer Nixes Longhairs for Film

Producer Jerry Wald sent a firm message to Perc Westmore aboard the U.S.S. Antietam that there would be no actors with long haircuts in Warner's "Task Force," now at the Theatre.

Seventeen actors were on the "Task Force" location aboard the aircraft carrier.

Wald said that all the players—including Gary Cooper and Walter Brennan—would have to show up on the screen for this picture with strictly G.I. cuts.



GARY COOPER gets a good-luck handshake before taking off from the flight-deck of a carrier in "Task Force," Warner Bros.' heralded naval drama. John Ridgely and Bruce Bennett are featured.
Still 715-11 Mat 715-2B

HOME TOWNS

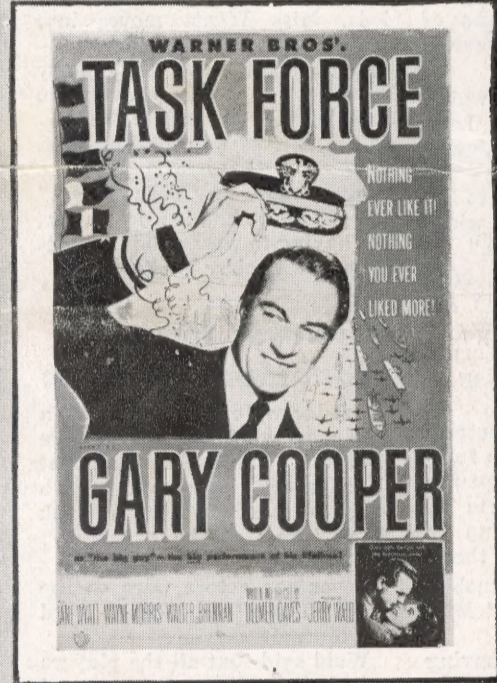
Gary Cooper . . . Helena, Montana
Jane Wyatt . . . New York, N. Y.

Wayne Morris . . . Los Angeles, Cal.
Walter Brennan . . . Swampscott



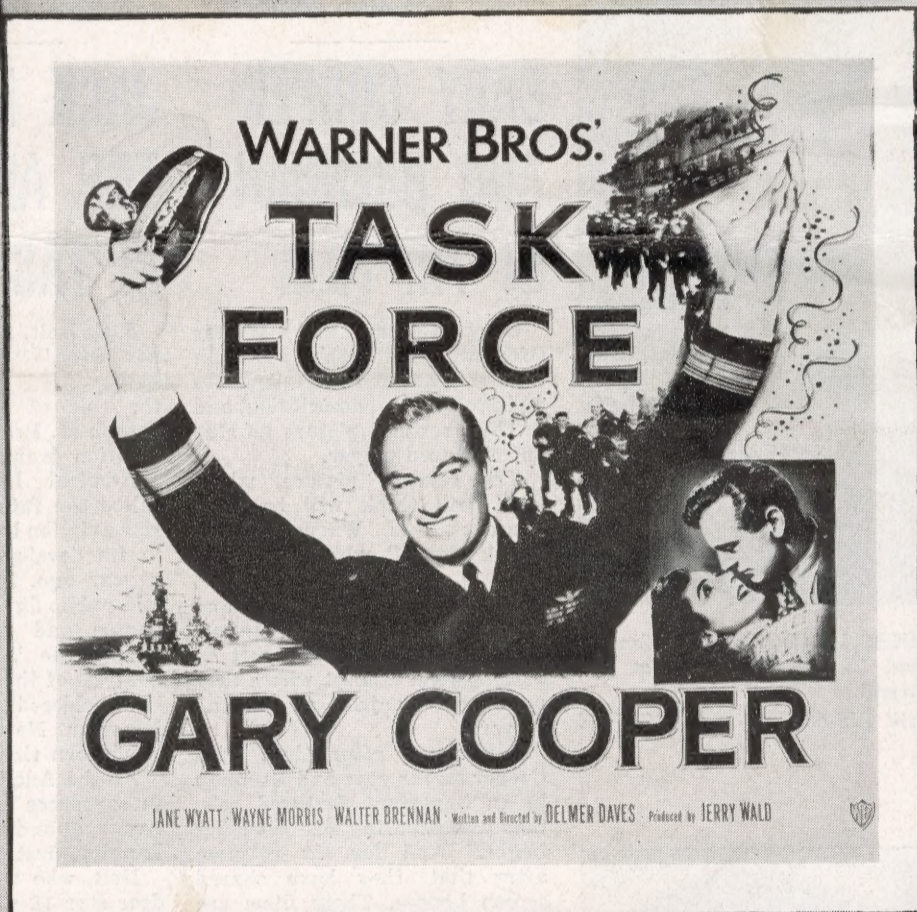
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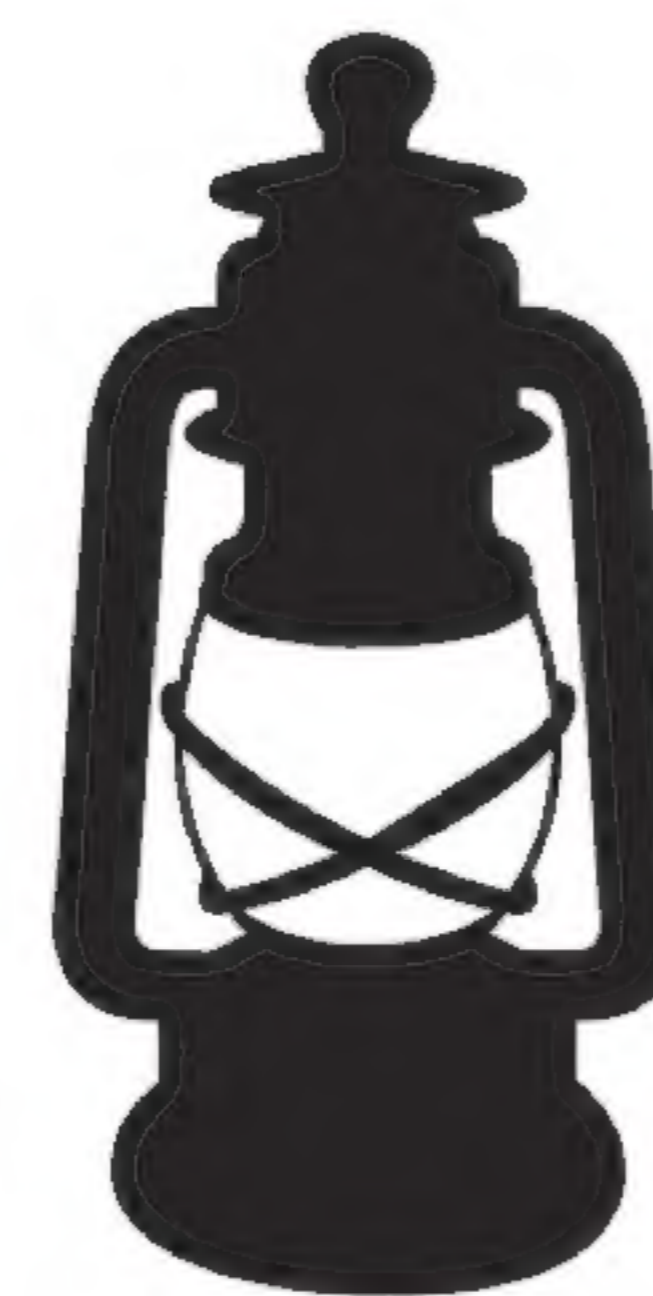
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